Business Plan

Applicant： \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Project name：\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Application date：\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2020 ‘Win the Future’ International Competition (UK Division) Organizing Committee

May 2018

**Part I. Basic information of the applicant and the team**

**1、Basic information**

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| --- | --- | --- | --- | --- | --- |
| Highest degree | |  | | | |
| Working company | |  | | | |
| Working place | |  | | | |
| Entrepreneurial experience (if any, please fill out) | | | | | |
| Company  name | Company place | | Registration date | Is the company still running? | Your role in the company |
|  |  | |  |  |  |

**2、Education and employment**

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| --- | --- | --- | --- | --- | --- |
| Education | | | | | |
| Time | School | | Major | | Degree |
|  |  | |  | |  |
|  |  | |  | |  |
|  |  | |  | |  |
| Employment | | | | | |
| Time | | Company | | Position | |
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**3、Applicant information**

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| Introduce the applicant's innovative consciousness, development ability, business philosophy and major achievements in the fields of science and technology, economy and management. |
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**4、Team member**

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| Introduction of your team members |
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**Part II Project Overview**

**1、Project overview**

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| A description of the overall situation of the project, including key technologies used, innovations in technology, technical appraisal of authoritative departments, and environmental assessment. |
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**Part III Project Technology and Product (Service) Implementation**

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| The technical principle on which the project is based (within 1000 words) |
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| Main technical and performance indicators (within 500 words): |
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| Relevant instructions of the right holder: If the applicant or the team uses the intellectual property rights of the unit (the applicant is a non-right holder), it is necessary to explain whether the licensee has obtained the license (the license is valid), whether there is an equity relationship, cooperation, etc. . |
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**Part IV Project Product (Service) Market and Competition**

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| Market analysis： |
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| Competition analysis: |
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**Part V Financial**

**1、Project Investment Plan**

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| **Investment plan in 5 years** | | | | **Total** |  |
| Year | Project stage | Investment amount | Investment purpose | | |
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**2、Project financing plan**

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| --- | --- | --- | --- | --- | --- |
| **Five years plan** | | | | | |
| Year | Project stage | Self-raised by the team | Bank loan | Government funding | Other |
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